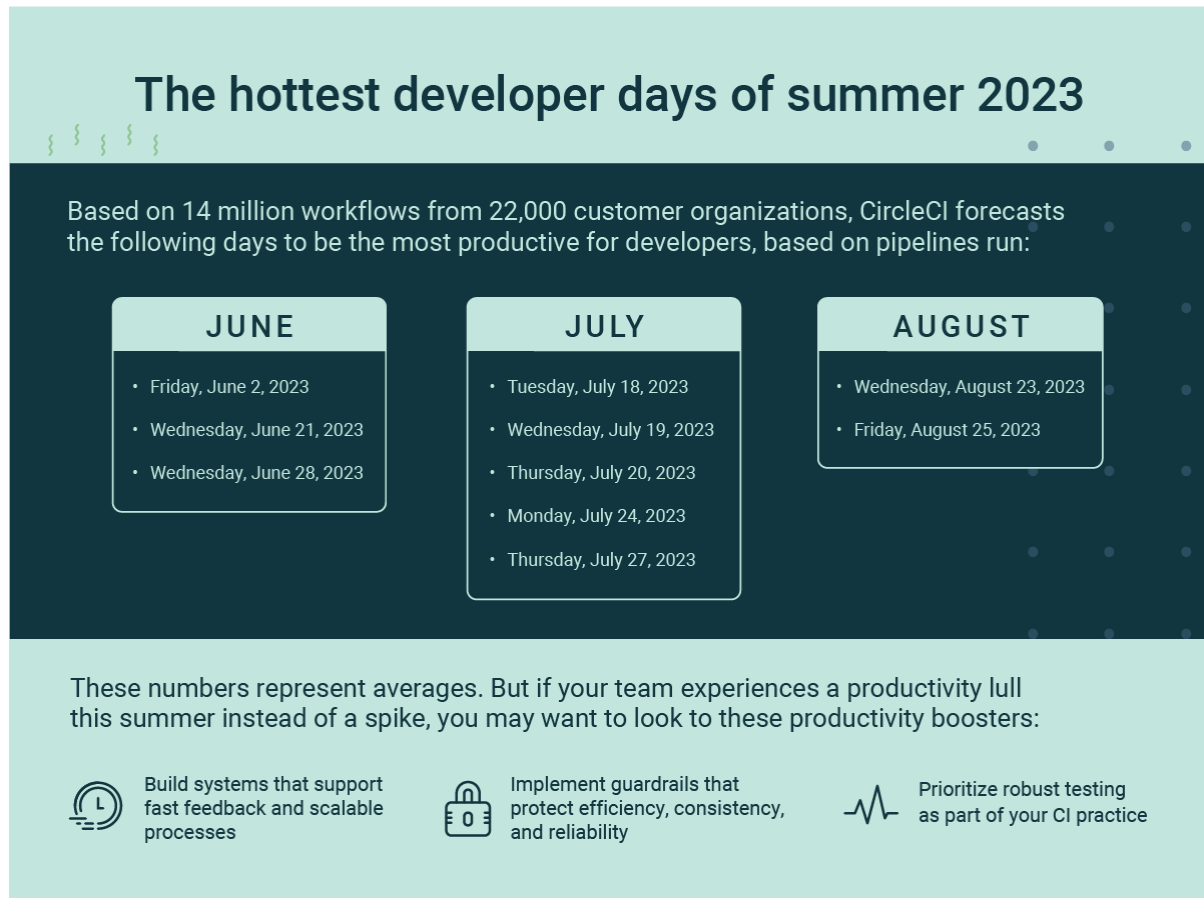


CircleCI Identifies the Ten ‘Hottest’ Developer Days for Productivity for Summer 2023

SAN FRANCISCO, June 15 2023 — [CircleCI](#), the leading continuous integration and continuous delivery (CI/CD) platform, has released its expected ten most productive days for developers for Summer 2023.



The latter half of June, July and August are expected to be more productive than the front end of each month. Wednesdays take the lead as the most productive day of the week, with four Wednesdays making the list. Surprisingly, two Fridays also make the top ten.

To determine the most productive days of the summer, CircleCI tracks a metric that is based on measurement of activity on their platform for any given day relative to the activity of a defined average workday. Forecasting revolves around holiday periods first, then layers in non-holiday weekday forecasts, and then weekend forecasts. The CircleCI platform examines more than 14 million workflows from over twenty-two thousand organizations.

Software is being developed at a speed that previously didn't exist, this is triggering a multiplier effect for developer productivity. CircleCI's recent [State of Software Delivery Report](#) identified half of CI workflows (50%) recovered from a failed run in 64 minutes or less compared to 73 minutes or more in previous years, highlighting an uptick in productivity efforts.

"Productivity and efficiency are top of mind for most organizations today, but combining this with the rise of new applications like generative A.I., we're on the cusp of seeing a productivity boom take place for developers," said Jim Rose, CEO, CircleCI. "As teams try to keep up with the pace, many struggle to manage their complexity of their tech stack or spend too much time managing the application environment instead of writing code. To bridge this gap and ensure developers are prepared for this new era of software development, teams need to have appropriate testing and validation processes in place to ensure consistent performance."

The top ten most productive days for developers in Summer 2023 are:

- June
 - Friday, June 2, 2023
 - Wednesday, June 21, 2023
 - Wednesday, June 28, 2023
- July
 - Tuesday, July 18, 2023
 - Wednesday, July 19, 2023
 - Thursday, July 20, 2023
 - Monday, July 24, 2023
 - Thursday, July 27, 2023
- August
 - Wednesday, August 23, 2023
 - Friday, August 25, 2023

CircleCI enables developer teams to be more productive by giving them the ability to rapidly release code they trust by automating the build, test, and delivery process. This enhanced productivity will also instill confidence in developers as they navigate these new toolsets. Since using CircleCI, customers like [Outfio.io](#) and [Honeycomb](#) have boosted engineer productivity, increased security and gained great control over their development process by saving hours of development time each week.



“While software development can have a lot of uncertainty, leadership can forecast the impact of external factors on software development. Cost and strategy are inextricably linked together for software teams, so guidance on predictability and efficiency are crucial,” said Rachel Stephens, Senior Analyst, RedMonk.

To learn more, check out the CircleCI State of Software Delivery report 2023 [here](#).

About CircleCI

CircleCI is the leading continuous integration and delivery platform for software innovation at scale. With intelligent automation and delivery tools, CircleCI is used by the world's best engineering teams to radically reduce the time from idea to execution. The company has been recognized as an innovative leader in cloud-native continuous integration by independent research firms and industry awards like the DEVIES, Forbes' Best Startup Employers of the Year, and Deloitte's Technology Fast 500™.

Founded in 2011 and headquartered in downtown San Francisco with a global, remote workforce, CircleCI is venture-backed by Base10, Greenspring Associates, Eleven Prime, IVP, Sapphire Ventures, Top Tier Capital Partners, Baseline Ventures, Threshold Ventures, Scale Venture Partners, Owl Rock Capital, Next Equity Partners, Heavybit and Harrison Metal Capital. Learn more at <https://circleci.com>.